

# PREP™

HIGH PERFORMANCE OILS



## Sustainable frying to meet the needs of your conscious consumers

Conscious consumers make informed choices about the food they eat and the products they buy, carefully considering social, environmental and economic impacts. They support positive change by buying products and brands which have been produced ethically, with care for people, animals and the planet.

Choosing a high performance frying oil such as Prep, is a quick win if you're aiming to appeal to conscious consumers. It makes great business sense too!



### Proud of our palm: Responsibly produced frying solutions that can help you save money, and waste less oil

Prep long life frying oils last longer than standard extended life frying oil - up to three times, in fact. So, if you look after it carefully using our **simple oil management techniques**, you could reduce your costs, waste and carbon footprint.

Palm oil is 10 times more productive per hectare than any other oil crop. So, using palm oil that has been produced sustainably is a positive thing you can do for the environment. All the palm oil used in Prep high performance frying oils is Roundtable on Sustainable Palm Oil (RSPO) certified. It's also NDPE verified to have been produced with no-deforestation, no-development on peat and no exploitation.



**76%**

of UK consumers consider themselves to be **conscious consumers**

PayPal ▶▶



A UK hospitality survey found that

**80%**

said that **sustainability** was a deciding factor when choosing where to go for food

CGA Strategy ▶▶



The average **carbon footprint** of certified sustainable palm oil is

**36%**

lower than non-certified palm oil

Chester Zoo ▶▶

Food waste costs the hospitality and foodservice sector **£3.2 billion** each year – that's an average of **£10k** per outlet, per year.

WRAP ▶▶

Great for food, good for business, and kind to the planet. We think Prep long life high performance oils could make a great difference in your kitchen. Get in touch with us to find out more [CLICK HERE](#)

[www.prepoils.co.uk](http://www.prepoils.co.uk)



**AAK**  
Foodservice